

**FCC Report
Dept. of Public Service
KCEN/KMAY
1 Oct.-31 Dec., 2006**

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Community Calendar

A :30 spot that gives the public access to events happening in the area. Usually four new spots are created weekly to run in unsold dayparts on KCEN and KMAY.

The air time excludes prime time. The events listed typically come from churches, schools, municipalities and non-profit agencies. Items excluded are done so due to deadline considerations or content for the purpose of promoting a for-profit establishment.

Community Calendar

Heart Walk in Temple
Relay for Life in Belton
Blood Drive at the Robertson Blood Center at Fort Hood
George Bush presentation at the Bush Library and Museum
Job fair at Fort hood
20th High School Class Reunion at Killeen H.S.
American Heart Association Heart Walk in Bryan/College Station
Dinner/Auction Fundraiser for the Salado Humane Society
Aquila Vol. Fire Dept. Fish Fry Fundraiser
Rogers Vol. Fire Dept. BBQ Fundraiser
The Waco Symphony Orchestra presents cellist Zuill Bailey
Haunted House/McGregor benefiting the American Cancer Society
Tall Texans exhibit at the Bush Library and Museum
Bush Presidential Library Foundation presents: *A Conversation with President George H.W. Bush and Doro Bush Koch*
Senator Bill First and Former President George Bush lead a Forum on Public Affairs.
An Evening of Jazz with Stacey Kent at the MSCOPAS on Texas A&*M University
Fall Festival in Downtown Bryan
A Christmas Carol at Table Rock, Salado
Miracle on 34th Street performed by the Waco Civic Theatre
Holiday Pops! Concert performed by the Waco Symphony Orchestra
Hidden Angel's program benefiting children hospitalized at Hillcrest in Waco
Gifts For Grannies program/Friends for Life Waco
Nativity Drive Through at First Church of the Nazarene in Waco
Holidays in the Rotunda at the George Bush Library
Little Miss Sunshine film series at the Bush Museum
Toddler Storytime-Larry J. Ringer Library/College Station
Christmas in the Park/College Station
Babies and Books at the Ringer Library/College Station
Teddy Bear Drive benefiting Phoebe's House in Bryan
The King and I performance at the Tejas Center
David Phelps Christmas Concert
The Wedding Story
Christmas Open House at the Cultural Activities Center
Live Nativity Drive through at Waco First Church of the Nazarene
Hidden Angles/Operation Christmas Joy
Toy Drive for the Bright Light Tree Project
The 2007 Woman's Cotillion Club in Bryan/College Station
Medicare options for seniors
Gifts for Grannies
Christmas Services at Miller Heights Baptist Church
Cameron Ag Boosters Steak Dinner and New Year's Dance
Santa's Wonderland in College Station
Christmas in the Park/College Station

Events

Additional public service participation includes events that have received financial, creative and air time support by the station. The events did not profit the station directly in a monetary capacity. The public benefited from the station's involvement.

Events

October

-Friends Feeding Friends, a food drive benefiting the public.

November

-No events

December

-No events

Public Service Announcements

These spots are given free air time. They generally promote an event or service of a charity or non-profit agency. They may also contain an inspirational message.

Public Service Announcements

**AUSA/US Army
Race for the Cure/Local
Gifts for Grannies/Local
Volunteer Recognition
Hero/ Social Awareness
Sarah/Social Awareness
Tax Time/Seniors
Holiday/Battery Recycling
Give Back/ Social Awareness
Real Tree/Recycling
Flu Vaccinations
Bullseye/Energy Conservation
Stroke Prevention
Civil/Social Awareness
Mental/Social Awareness
James/Social Awareness**

Station Tours

A guided tour for children and/or young adults to explain the operation of a television station. The tour is tailored to specific events or topics of interest to the group. The following departments are discussed: News, Weather, Promotion, Production, Sales, Traffic, Programming, Creative Services and Engineering.

Station Tours

A tour was given on 25 October to the Connally High School Journalism Class.